

Become a certified WorkStyles practitioner

For independent consultants & HR business partners.

DOING

Getting things done,
quality standards

RELATING

Stakeholder
engagement, team
cohesion

REASONING

Strategic orientation,
business acumen

CREATING

Innovation, creative
problem solving

Corporate clients are tired of theoretical frameworks — they want to know exactly **why execution gaps occur and how to fix them**. Certify to offer a concrete, AI-powered team diagnostic backed by 20 years and 500+ engagements across Southeast Asia.

THE OPPORTUNITY

Stop guessing. Start growing.

Most team coaching still relies on generic personality tests that sort people into abstract categories. WorkStyles combines behavioural data science with AI to reveal an individual's natural way of working — their professional DNA — and how those preferences combine into the dynamics that drive or stall performance. Certifying gives you direct platform access, the framework behind it, and the credibility of a proven methodology.

CORE BENEFITS FOR YOUR PRACTICE

Win new & larger clients

Stand out with a concrete, data-driven diagnostic that resonates with CEOs and HR directors — and make confident recommendations from your first conversation.

Grow recurring revenue

Move beyond one-off coaching into ongoing alignment workshops, talent diagnostics and framework-driven coaching clients return for.

Constructive conversations

Shift sessions away from defensive “weakness” talk toward possibility and alignment across the four styles.

Full platform access & support

Your own login to run unlimited assessments, plus ongoing advisory support from Pete & Helen for your first paid debriefs.

Leave confident debriefing real reports

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The individual profile & conversation blueprint

- **Energy & task orientation** — preference vs. competence
 - **The Confirm, Explore, Apply method** for guiding strengths and trade-offs
 - **Stress & communication** across the four styles, and reframing lower scores positively
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Team diagnostics & workflow optimisation

- **Spotting team traps** — analysis paralysis, friction, execution gaps
 - **Team contributions** — how members lead or support across styles
 - **Designing workshops** that tackle friction and sharpen delegation
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Leadership integration & platform mastery

- **Leader–team alignment** to identify coaching and delegation gaps
- **Live teach-back sessions** with direct feedback from Pete & Helen
- **Platform mastery** — onboarding organisations and launching live assessments

You work inside the live WorkStyles platform throughout — the same dashboard you'll use with your own clients, not a theoretical slide deck.

INVESTMENT & REGISTRATION

One transparent programme fee

MYR 6,000

per person

3-day certification · cohorts strictly limited

HRD CORP CLAIMABLE

- **Fully claimable under HRD Corp levies** for qualified corporate sponsors.
- **Includes full platform access** — your own login to build and run unlimited individual and team assessments for every client.
- **Ongoing advisory support** from GoAspire's directors as you structure your first paid client debriefs.

Cohorts are strictly limited

To guarantee high-quality peer-to-peer feedback and direct coaching, seats are capped. Secure yours early to join the next cohort.

MEET YOUR PROGRAMME DIRECTORS

Learn straight from the source

Pete Pereira

Specialises in leadership-team alignment, restructuring strategy and conflict resolution. Over 20 years coaching executive teams across Asia to bridge execution gaps.

Helen Langhammer

Focuses on team development, talent assessment, role definition and recruitment. Has designed and delivered training across Europe, America and Asia.

Add a proven, AI-powered diagnostic to your practice — and grow.

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